

## **Request for Quotation for the production of a film capturing the impact of CHRI's proactive disclosure campaign**

### **Project Outline:**

CHRI is interested in commissioning a film that will narrate the story of its campaign to improve proactive disclosure of information at the village panchayat level in Gujarat. Every public authority and government department/office is mandated to make basic information about its working, finances, and expenditure public under Section 4(1)(b) of the *Right to Information Act, 2005* proactively available to citizens. Proactive disclosure of information to a citizen as a seeker and beneficiary of service provided by the panchayat and other public offices such as the primary health centre, primary school and other service centres such as anganwadi kendras and ration shops, is a means of reducing the influence of corruption in the provision of these services. CHRI partnered with a group of civil society and community-based organizations in Panchmahals and Dahod to make information about these services and the implementation of developmental programmes like the Mahatma Gandhi National Rural Employment Guarantee Act available to people residing in several gram panchayats. They can access this information by simply reading off the panchayat walls about the basic details of the schemes and without making a formal RTI application to the panchayat. This campaign took place in 2010 and some aspects of the campaign have been captured live in a film produced by CHRI.

Two years down the line, several villagers have made use of the information about welfare schemes and development programmes painted on the walls of these panchayats and demanded their rightful entitlements from the administration. CHRI would like its next film to capture the impact of the campaign on people's lives and also showcase how collaboration between civil society organisations, the district and village administration and the State Information Commission, can make the right to information (RTI) a living reality for people living in remote areas.

This 18-20 minute film is required to be produced in English for an international audience comprising of non-governmental organisations in Africa, South Asia, and other developing countries. The film will showcase the significance and impact of RTI on the lives of ordinary people, so that those who watch the film will feel motivated to campaign harder for the adoption of similar RTI laws in their own countries.

### **Segments to be covered during the shoot:**

- 1) 3-4 villagers who have benefitted from the proactive disclosure campaign will be interviewed for recording their story. This will require visits to 2-3 panchayats each in the adjoining districts of Panchmahals and Dahod in Gujarat (near Baroda). CHRI's local partners will help identify the villagers and the panchayats for this purpose.
- 2) 2-3 group discussions in each village panchayat selected to ascertain people's views on the impact and use of the wall paintings in panchayats. CHRI's local partners will help identify the villagers and the panchayats for this purpose.

- 3) Interview with the former Chief Information Commissioner R N Das who will be available in Ahmedabad to explain why and how the campaign was planned and the role of the Information Commission and the district administration in helping civil society organizations conduct this campaign. He will also explain how he motivated the officers to join this exercise. CHRI will help fix this appointment.
- 4) Interview with the Rural Development Commissioner in Gandhinagar/Ahmedabad who was the District Collector in Panchmahals during the campaign to understand how the administration collaborated with CSOs and village administration to do wall paintings in campaign mode.
- 5) Interview with local partners who were active in the campaign and now are doing follow-up activities. CHRI will provide the contacts for these interviews.

**Timeline:**

Film to be delivered by 25<sup>th</sup> July, 2012.

**Deadline for submission of quote:**

On 18<sup>th</sup> June, 2012 by 12 noon.

**RFQ requirement details:**

Interested parties are required to provide a brief outline of how they will go about this project along with a detailed budget indicating the tax amount applicable.

**Send your quotes by email or in sealed cover by post/courier only to:**

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